Our Services

Publication - Competency Building - Consulting - Multi-Stakeholder Partnership (PCCM)

- I. **Publication**: Digital publication of ground-breaking editorial magazines through which women from migrant and refugee backgrounds authentically share their compelling life stories to inform, educate, empower, and invigorate other women while weaving a supportive network.
- 2. **Competency Building**: How-Are-You magazine expands beyond its digital flagship to implement multi-dimensional and multi-faceted Learning and Development programs in partnership with relevant organisations to build capacity of women in response to their needs.
- 3. **Consulting**: Providing services mainstream organisations to enhance the provision of culturally sensitive services for women from Culturally and Linguistic Diverse communities (CALD).

4. Multi-Stakeholder Partnership:

- We engage with women through the framework of our Voice of Women (VOW), to consult on a wide range of issues informing our decisions making and shaping our organisational strategic plan and operation model.
- We work locally and globally in partnership with relevant organisations in line with our strategic priorities to collaborate, innovate and implement joint projects and viable solutions to emerging problems that concern women.

Contact

HOW-ARE-YOU MAGAZINE



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How Are You Magazine





How-Are-You Magazine

How-Are-You is an exclusive magazine for women from migrant & refugee backgrounds regardless of their race, culture, religion, social status, educated or non-educated women. It is a forum where women from all walks of life share their compelling and authentic life stories in an intimate Sisterhood-to-Sisterhood tone to inform, inspire, invigorate and empower some of us who are navigating rough surfaces in our own lives.

At How-Are-You, a woman finds herself and believes 'She can', because she is heard and valued. 'Yes, you are enough, just the way you are, no more no less!

Our Core Values

- Women-Centric: Our business is a woman. We hear her, respect her and value her for who she is.
- We are hospitable: What takes you so long to get here? Come on in, there is a room for you too.
- Trust: We share our flaws, vulnerabilities, cracks, and triumphs that shape our live, to let the light of others heal us, while inspiring other women and build trustworthy and long-lasting relationships.
- Respect: If I do not respect you for 'who you are', then I do not respect myself.
- Impartiality: Please join us, just the way you are.
- Inclusion: A platform where the biodiversity of culture and talent collides. We transcend cultural differences to connect through our priorities, goals, and the essence of our Woman-Ity.
- Responsible Leadership: Deliver excellent services that leave positive longlasting footprint in the communities in which we operate.
- Shared Leadership: Through an agile operation model we co-lead projects in with stakeholders to devise collaborative and responsive solutions to women's issues.

Goals & Objectives

Against the backdrop of today's turbulent global pandemic (COVID-19) spawning various socioeconomic challenges, How-Are-You magazine focuses on building a healthy society by bringing an understanding of the challenging issues of intersectionality between gender, ethnicity, and its socioeconomic impact.

We aim to:

- Build bridges of understanding between women from migrant and refugee backgrounds and the rest of the society.
- Provide an in-depth understanding of settlement challenges that women from migrant and refugees' backgrounds face, to inform decision makers and to enhance service provision fostering social cohesion in our society.
- Build capacity of women through stakeholder partnership delivering specific trainings and workshops tailored to the needs of women, aiming to enhance civic and economic participation as well as social health.
- Build capacity through our internship program to aspiring magazine writers, editors, and journalists. How-Are-You is a platform for coaching and mentoring emerging artists who will work closely with our Learning and Development (L&D) program team.

- Celebrate success stories of women from migrant and refugee backgrounds who have made positive impact in our society and/or shattered glass ceilings in every sector.
- Uncover hidden talents among most marginalised and vulnerable women from migrant and refugee backgrounds in our society, assisting them to access employment.
- Actively contribute to enhance best service delivery models for women from migrant and refugee backgrounds.



Our Mission

To inform, inspire, invigorate, and empower women through our publications and build competency through our Learning and Development programs (L&D) enabling women to achieve their full *Woman-Ity*.

Our Vision

A World where a Woman finds her-Self, grows, and builds a better life for herself and those around her, through her own lens.